



California  
STATE LIBRARY  
Preserving Our Past • Inspiring Our Future

# Friends & Foundations

Webinar – June 20, 2012



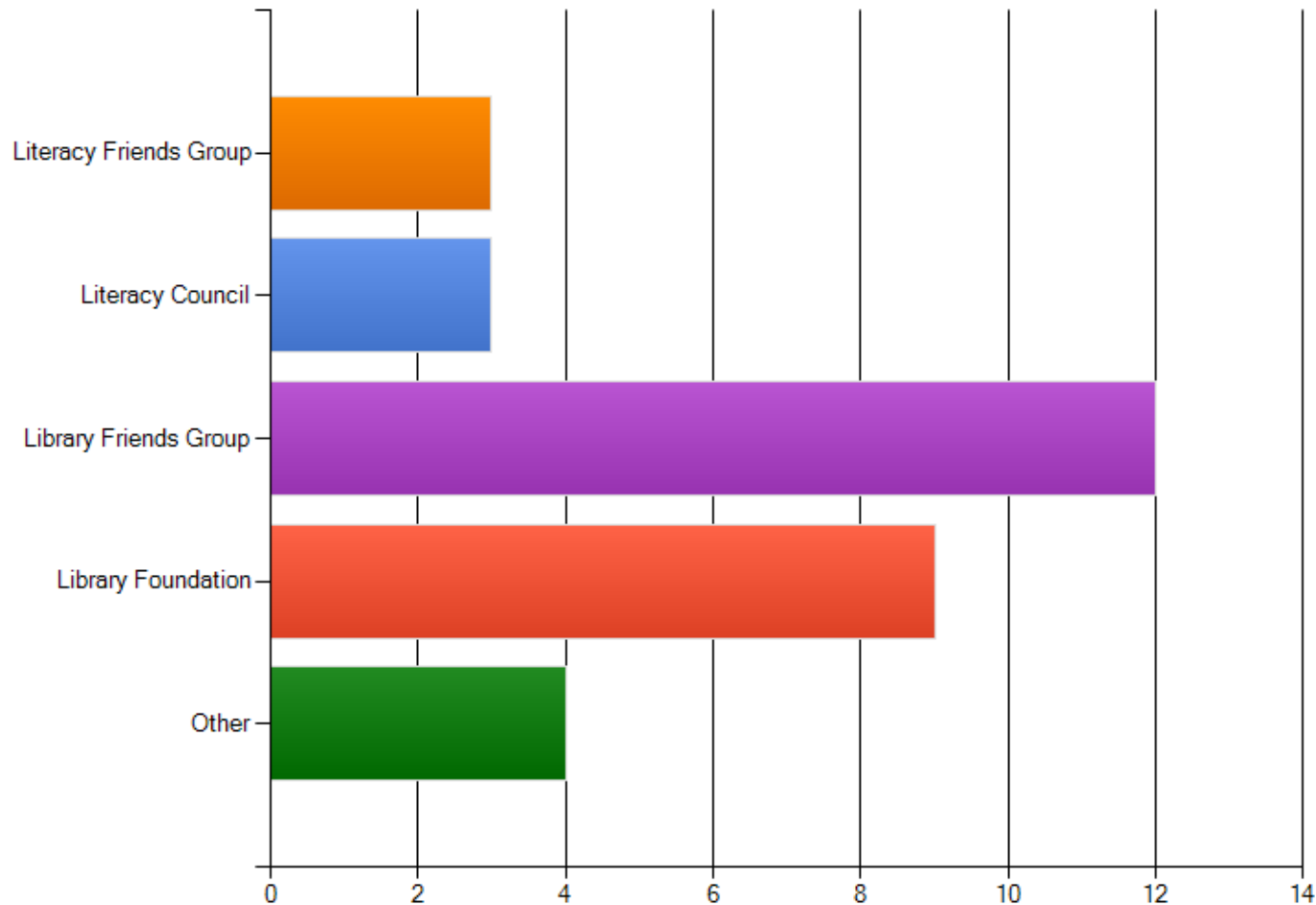
# Agenda for Today

- Recent CLLS survey results on working with Friends/ Foundations
- Stories from those with their own literacy 501c3
- What's required for your own 501c3?
- Where can I get more information?



## CLLS Survey Results – 20 respondents (Feb 2012)

Which of the following structures do you have that supports your library literacy program? (Check all that apply.)



## What They Most Often Do for Literacy

### Library Friends:

- Raise Funds
- Give Grants

### Library Foundations:

- Raise Funds
- Give Grants
- Manage Endowment

## What They Most Often Do for Literacy

### Literacy Friends:

- Raise Funds
- Give Grants

### Literacy Councils:

- Community Relations/  
Outreach/Ambassador
- Raise Funds

## Working with Your Own Literacy 501c3

# Sue Bigelow Woodland Literacy Council



## Woodland Literacy Council's role

- Advocacy --- they are our voice in local, State and often times Federal forums.
- Outreach --- they are our voice to the community, speaking with the Literacy Coordinator to community organizations, being present at public fairs, producing a wide spread newsletter
- Fundraising events.
- Non-profit status.

## The Magical 501 ( c ) ( 3 )

- Benefits --- Opens the world of corporate and foundation funding
- Process: file for corporation name with State of California. Constitution and By-laws
- Best resource: Nolo Book on Establishing a Non-profit organization



## Working with Your Own Literacy 501c3

**Val Hardie  
Friends of  
READ  
San Diego  
Literacy  
Programs**



## Working with Your Own Literacy 501c3

**Alice Bradshaw  
& Roberta Roth  
Project Read -  
Menlo Park  
Literacy  
Partners**



## Got that 501 . . . Let's talk about the Foundation Center.

- What is the Foundation Center? And what can they do for me?
- ✓ Newsletter, job bulletins, RFP bulletins and classes
- ✓ Comprehensive grant data base—updated weekly!
- ✓ [www.foundationcenteronline.org](http://www.foundationcenteronline.org)

## Resources

- Foundation Center website
- Nolo Books on establishing non-profits
- Foundation Center publications such as *Winning Proposals* and *Foundation Fundamentals*
- Local community resources—business groups, service clubs, small local foundations

# Our Literacy Program's Support Development Plan

**As a result of this webinar, having heard several options for additional support, I will take the following steps:**

- Meet with Library Director and ask the following questions:
- Thoughts on approaching the Friends of the Library:
- Thoughts on approaching our Library Foundation:
- Thoughts on creating our own 501 (c) (3)