



Friends and Foundations


 **Friends & Foundations**
Webinar – June 20, 2012 





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 **Agenda for Today** 

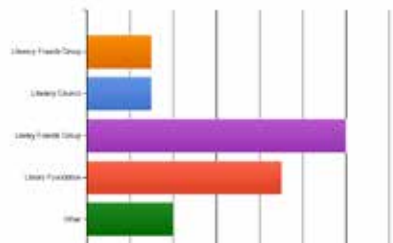
- Recent CLLS survey results on working with Friends/ Foundations
- Stories from those with their own literacy 501c3
- What's required for your own 501c3?
- Where can I get more information?



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 **CLLS Survey Results – 20 respondents (Feb 2012)** 

Which of the following structures do you have that supports your library literacy program? (Check all that apply)



Structure	Count
Library Friends Group	4
Library Council	3
Library Friends Group	14
Library Foundation	10
Other	3

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What They Most Often Do for Literacy

Library Friends:	Library Foundations:
<ul style="list-style-type: none">● Raise Funds● Give Grants	<ul style="list-style-type: none">● Raise Funds● Give Grants● Manage Endowment



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What They Most Often Do for Literacy


Literacy Friends:	Literacy Councils:
<ul style="list-style-type: none">● Raise Funds● Give Grants	<ul style="list-style-type: none">● Community Relations/ Outreach/Ambassador● Raise Funds

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Working with Your Own Literacy 501c3

**Sue Bigelow
Woodland
Literacy
Council**



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Woodland Literacy Council's role

- Advocacy --- they are our voice in local, State and often times Federal forums.
- Outreach --- they are our voice to the community, speaking with the Literacy Coordinator to community organizations, being present at public fairs, producing a wide spread newsletter
- Fundraising events.
- Non-profit status.

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The Magical 501 (c) (3)

- Benefits --- Opens the world of corporate and foundation funding
- Process: file for corporation name with State of California. Constitution and By-laws
- Best resource: Nolo Book on Establishing a Non-profit organization

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Working with Your Own Literacy 501c3

**Val Hardie
Friends of
READ
San Diego
Literacy
Programs**




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Working with Your Own Literacy 501c3

**Alice Bradshaw & Roberta Roth
Project Read -
Menlo Park
Literacy
Partners**





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Got that 501 . . . Let's talk about the Foundation Center.

- What is the Foundation Center? And what can they do for me?
- ✓ Newsletter, job bulletins, RFP bulletins and classes
- ✓ Comprehensive grant data base—updated weekly!
- ✓ www.foundationcenteronline.org

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Resources

- Foundation Center website
- Nolo Books on establishing non-profits
- Foundation Center publications such as *Winning Proposals* and *Foundation Fundamentals*
- Local community resources—business groups, service clubs, small local foundations

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 **Our Literacy Program's Support Development Plan**

As a result of this webinar, having heard several options for additional support, I will take the following steps:

- Meet with Library Director and ask the following questions:
- Thoughts on approaching the Friends of the Library:
- Thoughts on approaching our Library Foundation:
- Thoughts on creating our own 501 (c) (3)

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