



California
STATE LIBRARY
PRESERVING OUR HERITAGE, SHARING OUR FUTURE



CALIFORNIA
Library Literacy
SERVICES
A program of the
California State Library

Secrets of the Great CLLS Events

Webinar – November 18, 2013



Agenda for Today

- **Highlights of 30th Celebration plans so far**
- **Today's feature: Events in a Box**
- **Panel Presentation**
- **Q and A**
- **Upcoming Plans**



CLLS 30th Anniversary 2014

Panel Presenters

Redwood City, Kathy Endaya
on The Trivia Bee

Ventura County, Carol
Chapman on “Walk a Mile”

Contra Costa County, Laura
Seaholm on The Bookies

Hayward Public, Cindy
Breedon on Spin Off Ideas

Additional mention of events
that may not be continued



The Trivia Bee

- ✓ Purpose of Event
- ✓ Fund-raising results
- ✓ Community Engagement
- ✓ How a Trivia Bee works
- ✓ What makes it so successful?



You had to be there ...



Walk a Mile Event

- ✓ Purpose of Event
- ✓ Community Engagement
- ✓ Public Awareness
- ✓ How a Walk a Mile event works
- ✓ What makes it so successful?



Walk a Mile



The Bookies

- ✓ Purpose of Event
- ✓ Fund-raising Results
- ✓ Community Engagement
- ✓ How a Bookies event works
- ✓ What makes it so successful?



Spin Off and Other Ideas

- ✓ How to dress up a dinner
- ✓ Purpose of event
- ✓ Fund-raising or Community Awareness results
- ✓ Other fun ideas





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Questions?

How to access
Events in a Box

Upcoming
activities



CLLS 30th Anniversary 2014

Month of September
2014

September Events
Everywhere!

New Video Pieces

Proclamations (State
& Local)

Social Media

