In six months, 1,200 new volunteers are recruited.

The State Library, in partnership with State Librarian Gary Strong distributes seed money to 27 public libraries from the federal Library Services and Construction Act.

Bank of America collaborates with the CLC in a partnership called “Banking on Literacy.”

First Lady Barbara Bush visits Southern California libraries to show her support of the CLC.

The CLC’s first “Adult Learner on Staff” is hired by Alameda County Library.

The F.A.T.H.E.R.S. Curriculum is developed for incarcerated dads by a former FFL Coordinator.

The first Easy Reader Voter Guide, a nonpartisan guide for “new and busy voters” is produced. The original circulation is 10,000; four million will circulate for the 2004 election.

After field-testing in several FFL programs throughout the state, the P.A.R.E.N.T.S. Curriculum Guide is produced.

The California legislature funds the English Language Literacy Intensive (ELLI) program.

The campaign is over! State Librarian Dr. Kevin Starr officially renames the California Library Campaign: “California Library Literacy Services (CLLS).”

The Southern California Literacy Network (SCLCN) is created.

SCLCN partners with California Literacy and Horizon on the “Cities That Read” campaign.

CLLS commemorates its 20-year anniversary at the CLA Conference. State Librarian Susan Hildreth and T.V. personality Huell Howser chair the special event, author Isabel Allende is the keynote speaker.

The legacy and the vision continue...